



2026

PANEL BOOK

Countries Covered By Our Proprietary Panel

Insights Box delivers high-quality samples through its exclusive proprietary panel, developed and maintained specifically for research purposes. We currently operate our in-house panel across 11 countries and extend our global reach through a trusted and carefully selected partner network.

For studies requiring larger sample sizes beyond our panel capacity, or in markets where our proprietary panel is not available, we collaborate with thoroughly vetted partners who undergo a strict quality evaluation process during onboarding to ensure data integrity and reliability.



COUNTRY	GENDER		AGE				
	PANEL	FEMALE	MALE	<18	18-34	35-54	55-99
	US	48%	52%	4%	49%	39%	8%
	Canada	40%	60%	6%	47%	40%	7%
	India	42%	58%	3%	46%	41%	10%
	Singapore	41%	59%	5%	47%	39%	9%
	China	41%	59%	7%	45%	38%	10%
	Australia	41%	59%	4%	43%	42%	11%
	UK	41%	59%	6%	48%	39%	7%
	France	40%	60%	4%	45%	42%	9%
	Germany	41%	59%	4%	49%	39%	8%
	Spain	41%	59%	3%	49%	39%	9%
	Italy	41%	59%	2%	49%	41%	8%



**Please stay connected for
further updates.**

Our panel is expanding consistently across key markets. We will be releasing the updated panel book shortly.